POKÉMON FAN

COOL NEW POKÉMON!
NEW MOVIES! NEW GAMES!

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Here's Jirachi

The most secret Pokémon since Celebi and Mew is ready to be unveiled!

NEW!

Jirachi is one of the most secretive characters in the Pokémon world—until now! It's been popping up in a couple of places – like Pokémon Pinball: Ruby and Sapphire, and the next movie—but the shroud of secrecy surrounding it has been tightly protected.

But fans of Pokémon who attended Pokémon Rocks America can now see some of the mighty powers and awesome abilities of the wishful little Pokémon.

THE TALE OF THE TAPE!

Height: 1'0"
Weight: 2 lbs
Type 1: Steel
Type 2: Psychic
Ability: Serene Grace

Jirachi possesses the same powers as other powerful Steel and Psychic type Pokémon — like Metagross — making it super powerful!

Illusion Becomes Reality

Check out two of Jirachi's cool new powers — Teleport and Telepathy!

ALL THE RIGHT MOVES!

LEVEL	MOVE NAME
01	Wish
01	Confusion
05	Rest
10	Swift
15	Helping Hand
20	Psychic
25	Refresh
30	Rest
35	Double-edge
40	Future Sight
45	Cosmic Power
50	Doom Desire

A legend states that Jirachi will make true any wish that is written on notes attached to its head when it awakens.

Serene Grace

Watch out for Jirachi's Serene Grace ability — it doubles the chances of stunning or poisoning other Pokémon!

It is said that Jirachi will make true any wish that people desire!

How will you find Jirachi in Pokémon Ruby and Pokémon Sapphire? We can't reveal the exact plans just yet, but stay tuned to www.pokemon.com for more information! Jirachi may soon be headed to a Game Boy Advance near you!

Jirachi will awaken from its sleep of a thousand years if you sing to it in a voice of purity.

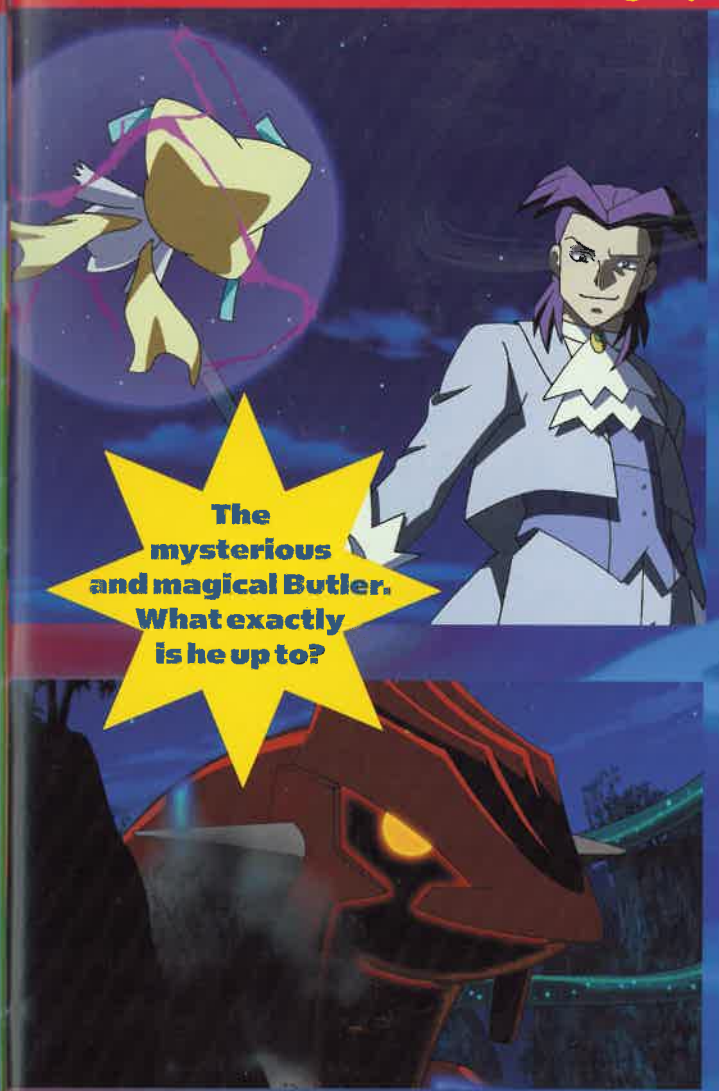
If this Pokémon senses danger, it will fight without awakening.

七夜の願い星 ジラーチ

Here's the scoop straight from Japan: a movie so mysterious, we don't even know the title yet? That about sums up the new Pokémon movie, which features all of the action and thrills of every Pokémon movie! This time, there's a mysterious new force that grants wishes once in a millennium—depending on the heart of the person making the wish!

The Millennium Comet appears only once every thousand years, and only stays for seven nights. During this time, Ash and his party visit a traveling Pokémon carnival, and meet Butler, a mysterious magician, and Dianne, his assistant. Their motives for the carnival are unknown until Max, a new character, hears a faint voice speaking to him from a cocoon in one of the sideshows, and soon awakens the glorious Jirachi. Jirachi, however, can only stay awake for seven days—that's when Ash and Max find out that Butler has been after Jirachi's secret power all along! Will the friendship between Jirachi and Max be enough to overcome the evil ambition of Butler? It's a story of the miracle of love, friendship, and courage!

*All character names are tentative.



The Next Movie

Check out the cool Pokémon-shaped vehicles in the movie! Mudkip as a bumper car? It's tough enough, that's for sure!

Breathtaking locales and stunning vistas – including the mountains where Jirachi's secret is hidden.

AVAILABLE ON DVD/VIDEO JANUARY 20, 2004!

Includes Never-Before-Seen POKÉMON Sho

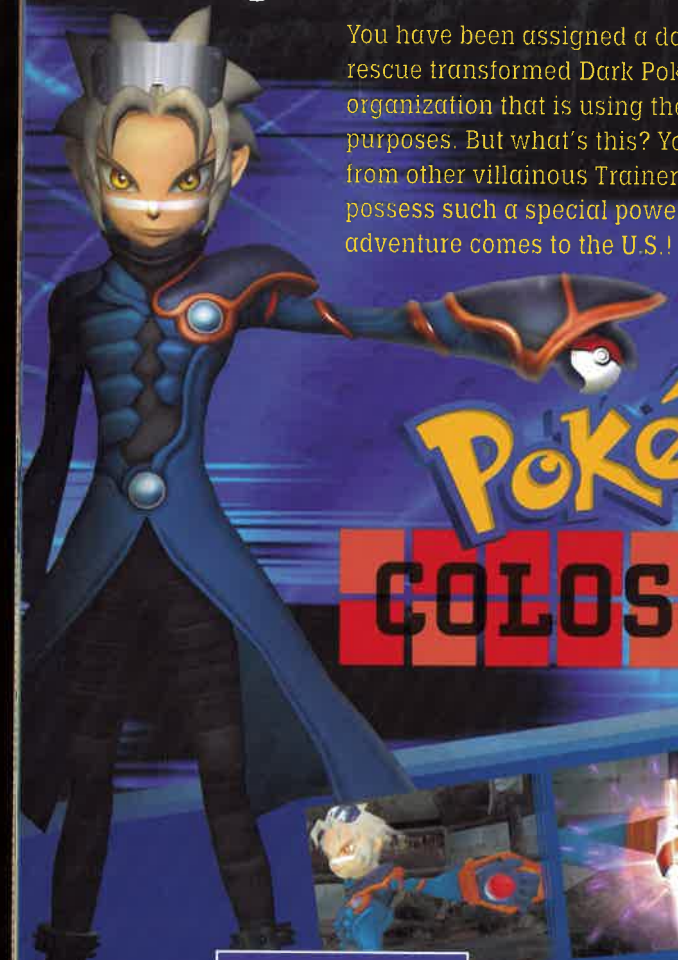
ALSO COMING THIS HOLIDAY SEASON:

POKÉMON HEROES!

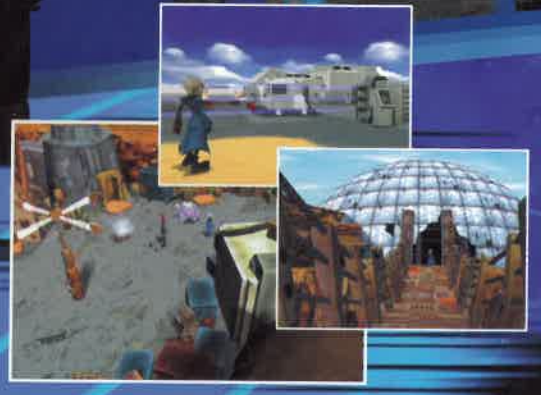
Learn and live the legend of Latios and Latias, as you discover the mysteries of the city of Altimare. Along the way, uncover the plot hatched by a nefarious new pair of thieves, and embark on a mission you never expected, to a world you never imagined, for an adventure you'll never forget.

The greatest test of strength begins!

You have been assigned a daunting task—you must rescue transformed Dark Pokémon from a mysterious organization that is using them for their own evil purposes. But what's this? Your hero can steal Pokémon from other villainous Trainers? Why does this hero possess such a special power? Find out when this adventure comes to the U.S.!



Pokémon COLOSSEUM



Here's Grab in action—the Poke Ball held by the mysterious hero begins to glow, and as he pulls it from his sleeve, hand-like beams shoot from the Poke Ball to capture Typhlosion!

You'll find yourself in different locales, like this weird (and very secured) building.

What Pokemon could be lurking in this deserted town? And what kind of Trainer would allow them to survive here?

Nintendo

New Scenario Mode: Depart for a new adventure with the scenario mode!

Now you can play and battle through a brand-new adventure in Pokémon Colosseum! You won't even need your Pokémon Ruby or Pokémon Sapphire game pak to play in this mode—just load your Nintendo GameCube and the Pokémon Colosseum Game Disc, and you're good to go!

Looks like trouble near this beautiful fountain. Could Water-type Pokémon be around?

Fight for Freedom! The conventional battle mode just got more exciting, as you can now see your favorite battles from Pokémon Ruby and Pokémon Sapphire played out on the big screen! Check out these awesome shots!

Cacnea gets hit by a beam of pure energy!

Nosepass nails Gardevoir with Solarbeam!

Wailord uses Hydro Pump...

...and Aggron gets a wet surprise!

Pokémon Channel

Spend some quality time with Pikachu!

Watch TV with Pikachu!

So you want to work for Pokémon? Here's your chance! The Pokémon Channel needs some test viewers, and they have you in mind. Watch TV with Pikachu and watch as it reacts to the programs!

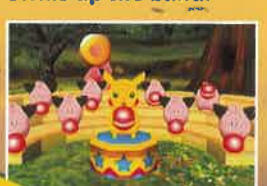
Play catch with Pikachu!

Play catch with Pikachu – you've got nothing to lose, right? Wait until you drop the ball...

Explore with Pikachu!

Watched a little too much TV? Go outside and help Pikachu explore its environment. You might find one of the 100 wild Pokémon in the game.

(below) Pikachu & Cleffa seem to have music on their minds. Join in as they strike up the band!



Tune out with Pikachu!

FIVE THAT THRIVE

Here are just a few of the channels available in the game!

Smoochum will show you how all of the shows are ranking on the Pokémon Channel. And Smoochum will seal the findings with a kiss!

Watch a program that shows a Pokémon hatching from an egg. Can you guess the Pokémon before it hatches?

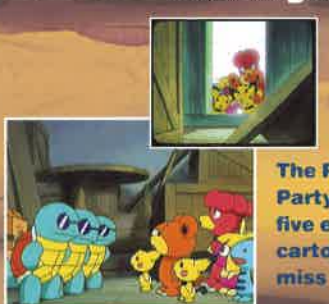
How many Mareep can you count without falling asleep?

Chansey will read your fortune on TV. What's in store for you? Only Chansey knows!

This is a quiz show that asks if the remaining Pokémon will be in odd or even numbers!

CHANNELING MORE FUN!

Even more exciting additions to Pokémon Channel!

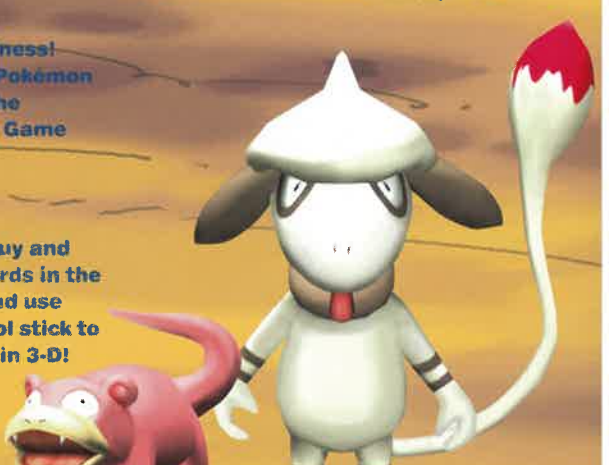


The Pichu Bros. in Party Panic is a five episode mini-cartoon. Don't miss any of them!

Paint a pretty picture, and Smeargle will evaluate it for you on its art critique show!

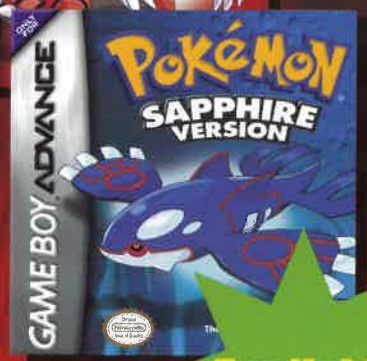
Mini madness! Play the Pokémon mini on the Nintendo Game Cube!

You can buy and collect cards in the game – and use the control stick to see them in 3-D!



Nintendo

Pokémon Ruby and Sapphire



Have you played Pokémon Ruby and Pokémon Sapphire yet? If you haven't, you're missing out on the best portable Pokémon game ever! Pokémon Ruby and Pokémon Sapphire take you into the land of Hoenn, where you'll meet over 100 new Pokémon, battle your Pokémon in thrilling new two-on-two battles, and help to save the world by resurrecting either Groudon (in Ruby) or Kyogre (in Sapphire).

POKÉMON RUBY VERSION

Available Now!

Nintendo

Battle two-on-two and watch your Pokémon play off of the different types!

Team Aqua wants to bring back Kyogre to help them raise the water levels of the world.

Team Magma wants the land mass of the world increased for their members.

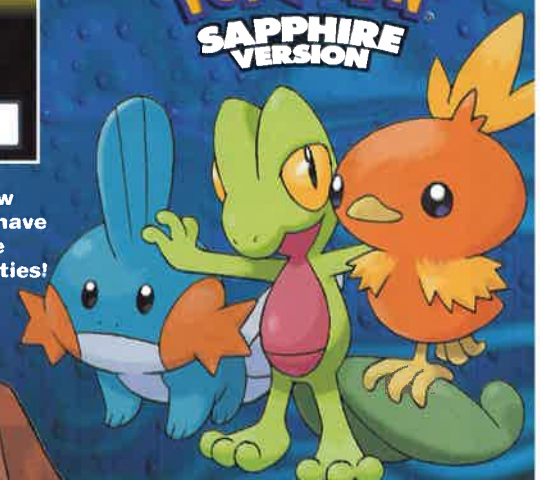
Different hidden Pokémon will surface from time to time. Can you catch them all?

Hidden Secrets!

Some Pokémon won't show themselves until you've completed the game. Can you find the tower that holds Rayquaza?

Three new starters have awesome new abilities!

POKÉMON SAPPHIRE VERSION



New Pokémon abilities now can hurt or help your Pokémon during game play! For example, Sharpedo's rough skin damages opponents between rounds!

Can you find the ancient Pokémon? Look everywhere, even under the ocean!

Nintendo

Pinball never rocked as hard as it does on Pokémon Pinball: Ruby and Sapphire! Two amazing bo Pokémon to catch, and tons of bonus rounds will have you "flipping" out in record time. Check out some tips for the different portions of the game!

Available Now!

Catching 'Em All

CATCH 'EM Mode

Knock a ball into Sharpedo (Ruby board) or Wailmer (Sapphire board) to start the action!

When you see the silhouette of the Pokémon, aim for and hit the bumpers three times at the top of the table – Chinchou on Ruby board, and Shroomish on Sapphire board.

When the Pokémon appears in full (not shadowed), hit the bumpers three more times to light up the letters CA, TC, and H, and you'll catch that Pokémon!

TRAVEL Mode

In order to capture all of the Pokémon, you gotta MOVE! When you activate the MOVE mode (we're not saying how), Illumise or Volbeat will fly over and change the board from grassy fields to deep ocean, or vice versa.

EGG Mode

Some Pokémon can only be captured as they hatch from eggs! When an egg hatches, you have to hit the Pokémon twice to capture it!

EVO Mode

EVO means evolution, another way to get new Pokémon. Simply activate the evolution items (for some Pokémon, it's Experience, but for others, it's specific, like the Moon Stone for Jigglypuff) and you'll evolve your Pokémon!

Bonus!

The game is chock full of bonus stages! Each stage features a unique twist on a different Pokémon!

The forest is still and quiet...and yet you hear something! Use the Devon Scope and uncover Kecleon trying to avoid you!

What are you doing in this graveyard at night? Keep hitting Duskull and you'll find out! When Dusclops appears, avoid hitting him in the face...

After getting to the bonus round twice on the Ruby table (the one featuring Kecleon), you'll come across a bonus round featuring Groudon. After getting to the bonus round twice on the Sapphire table (the one featuring Dusclops), you'll come across the bonus round featuring Kyogre.

Power Play!

Jirachi, one of the rarest and most exclusive Pokémon, comes into the spotlight in Pokémon Pinball: Ruby and Sapphire! We can't tell you what you have to do to find it, but catching it is as easy as the other Pokémon—just keep hitting it with the pinball!

Pokémon ADVANCED

The new season of Pokémon is upon us – and you will be transported to the mysterious lands of Hoenn, where a new adventure awaits Ash, Pikachu, and Brock! Misty has a very important family matter to attend to, but a new character, May, will step in (and again, Ash starts the fun with more bike trouble!)

What will the new season have in store for you? Lots of interesting new characters, including a new professor, lots of exciting new situations, and a whole slew of new Pokémon! Check it out on the Kids' WB! this fall!

The three starters for Pokémon Ruby and Pokémon Sapphire will make their appearance in the show as well. Get ready to see Treecko, Torchic, and Mudkip in action!

Pokémon TV at its finest!

This season of Pokémon is going to be one of the best ever! Ash meets up with a new partner, May, and a new sidekick, Max!

There's also a new professor in town – Professor Birch! He will try to help out Ash and his team as much as he can.

We also have a sneak peek at the new Pokémon featured in the new season!

You will finally be able to see the dynamic duo of Plusle and Minun!

Next up, the adorable Whismur!

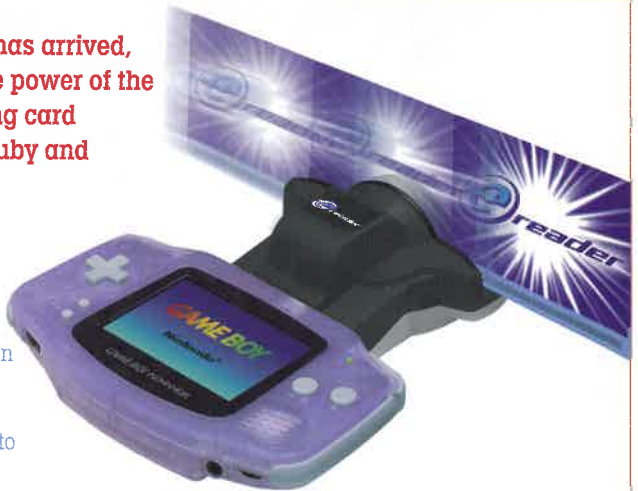
Volbeat and Illumise team up as well!

The fearsome electric Pokémon Electrike will shock audiences in another episode!

What do we have here? Sceptile makes its appearance as well!

Making Pokémon e-Ven Better!

A new generation of Pokémon has arrived, and a new item lets you use the power of the digital age to expand the trading card experience and the Pokémon Ruby and Sapphire games.



The Nintendo e-Reader is a small portable device that attaches to the cartridge opening of the Game Boy® Advance, and allows you to swipe special cards through the reader portion of the unit. Some of the cards will load up games and information—special Pokémon trading cards will allow you to play mini-games, while others, like the Eon Ticket, will access special areas and items in Pokémon Ruby and Pokémon Sapphire (see next page for details).

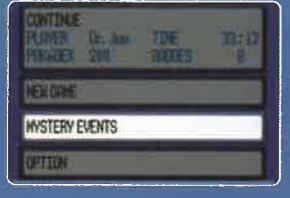
Pokémon games have always had the Pokédex around to help trainers out in the toughest regions. Now game players and Pokémon fans have the Nintendo e-Reader to help them out – a revolutionary new scanning device that uses cards like the Pokémon TCG, Pokémon Battle-e, and Eon Ticket. It takes Pokémon games to a whole new level.

Get yourself a Nintendo e-Reader today and open up the power of Pokémon!

Nintendo®

New Pokémon Battle-e Cards are now available! Collect them all and unlock Trainers and Enigma Berries!

Are You Ready for Battle?



WHAT IS A BATTLE-E CARD? Battle e-Cards are new cards that you can swipe through a Nintendo e-Reader device connected to your Game Boy Advance system (directions on next page). The information on the card is transferred to your Pokémon Ruby or Pokémon Sapphire cartridge!

Each of the new sets contains 16 Battle Cards and 2 Enigma Berry cards (for rare and hard to get Berries). There will be 3 sets available for a total of 64 new cards!

First, you have to know how to unlock Mystery Events on your cartridge!

Step One

Collect five or more badges by beating the fifth gym leader – Norman, of Petalburg City.

Step Two

Step Two: Go to the Pokémon Center in Petalburg City and talk to the person by the computer.

Step Three

When asked to make a profile, select yes and enter the following words: Mystery Event Is Exciting

Step Four

After entering those words, save, turn off your Game Boy® Advance, then turn it back on again. You should see Mystery Events in the start menu.

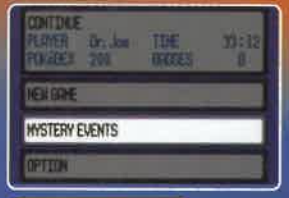
Now Scan Your Trainer In!

Step One

You will need two Game Boy® Advance units, so borrow one from a friend! Connect a Nintendo e-Reader to one GBA, and put your Pokémon Ruby or Pokémon Sapphire cartridge in the other. Turn the power on to both GBA's.

Step Two

Step Two: Select "Read Card?" from the menu screen, then carefully swipe the cards through the reader. You should see a window in the screen where the trainers appear.



Step Three

Step Three: Select Mystery Event from the GBA holding the Pokémon Ruby or Pokémon Sapphire cartridge, and you should see the words "Waiting for Transmission" on the screen.

Step Four

Press the A button on the GBA with Ruby or Sapphire to start the transmission. "Loading event" should appear on the screen. After transmission, you'll see the words "A new Trainer has arrived in Hoenn" on the screen.

Get ready to Battle!

Step One

Let's head over to Mossdeep City and check out the competition.

Step Two

Head southeast from the Pokémon Center, and go into the house where the old man is guarding the door (which you previously could not enter).

Talk to the old man and the battle with the new trainers will begin – but do you have what it takes to defeat these new foes?

CHILAN BERRY
SIZE 10.7 inches
FIRMNESS SOFT
SPICY DRY SWEET BITTER SOUR
This sparse BERRY grows quickly. Its skin is quite tough.

There's an amazing new function that changes the shape, name, and flavor of Berries every time an Enigma Berry card is transmitted. What will you get?

BERRY INTERESTING!

You've heard about them, you've seen them—now let's show you how to jump right into the Pokémon Trading Card Game!

It's in the Cards!

The Pokémon universe is growing and expanding everyday—and one of the components that has been there from the beginning is the Pokémon Trading Card Game!

Two of the most recent sets are the Pokémon-e TCG: Ex Ruby and Sapphire and Pokémon-e TCG: EX Sandstorm cards. These cards feature new characters from Pokémon Ruby and Sapphire, as well as old favorites. They also include powerful ex cards, which feature blistering attacks and awesome new Poké-Powers!

In the TCG world, it's just as much fun to collect the cards as it is to play the card game. There are so many different kinds of cards and sets, and each of them comes with new and exciting characters to play!

How to play the Pokémon Trading Card game!

Playing the card game isn't hard—there are basic rules that will have you playing in no time! But there are also intricate rules for higher levels of play – you can find out more about the different parts of the game by going to www.pokemon-tcg.com. Here's a rundown on the simple rules of playing.

Battle Basics

STEP 1: Draw seven cards from your deck

STEP 2: Select your ACTIVE Pokémon and place it in the middle of the playing field (If you have no basic Pokémon in your deck, reshuffle and re-draw)

STEP 3: Take three cards from your deck and place them in the PRIZE pile

STEP 4: Flip a coin to see who goes first.

STEP 5: The player who wins the toss goes first

STEP 6: Attach energy cards to your Pokémon to activate their powers (you may only attach one energy card per turn)

STEP 7: Use any Trainer cards that will help you

STEP 8: Attack!

Types of Cards

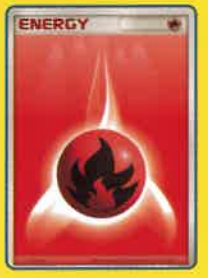
Basic

These are the core cards. If you don't have these Pokémon in your hand or in your deck, you can't play!

Evolution

These are cards that evolve your basic Pokémon cards. Evolved Pokémon usually have more power and better attacks.

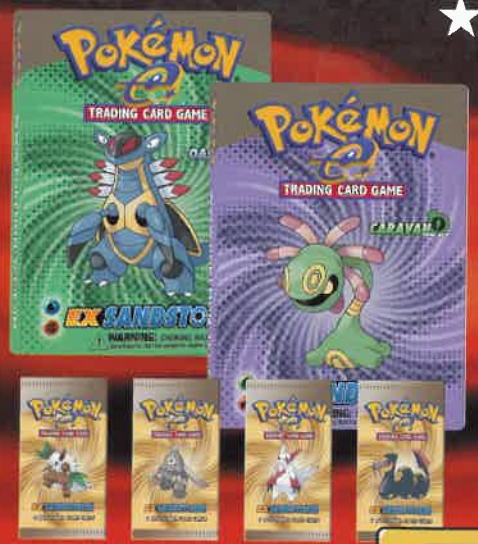
Energy



You can't power up your Pokémon to attack unless they have energy cards attached to them. Pokémon can't all use the same cards—you have to match the energy to the type.

Trainer

Trainer cards are bonus cards that can be played any time during your turn, and allows you to do specific things like remove damage counters or sift through your deck for help.



Once you get familiar with matches...like the Pokémon-e TCG: EX Sandstorm Oasis Theme Deck and Caravan Theme Deck, you can make your own decks! Collect cards from individual booster packs, or buy pre-constructed decks, like the Oasis or Caravan EX Sandstorm pre-constructs!

Here's a breakdown of what the Pokémon cards hold in store for you!

1. Pokémon name
2. Evolution stage
3. Attack cost and text
4. Illustrator
5. Card number
6. Rarity Symbol
7. Attack Damage
8. Pokémon Type
9. Hit Points

Special Events

There are many events held around the country that support organized play of the Pokémon Trading Card Game. Check www.pokemon-tcg.com for details, and check out the next page for an explanation of Pokémon Organized Play!

Are you missing half the fun?

The Pokémon-e Trading Card Game is great to play and collect. You already know that! But did you know there's another world of fun waiting for you and your friends ... right in your own neighborhood?

Welcome to Pokémon Organized Play! Thousands and thousands of Pokémon fans—just like you!—battle it out every week with their favorite Pokémon cards. And it's not just Master Trainers! Players of all ages and at all levels compete for promo cards and other super prizes!

Your chance to see new cards weeks before they're released! Winners receive prerelease products too! Everyone gets a promo card just for playing!

Pokémon Trading Card Game Prerelease

Regional events where players try to earn fantastic prizes! Top players even win invites to compete in the World Championships!

Pokémon Trading Card Game Gym Challenge

The Final Test! An invite-only event where the best players in the world compete for the ultimate title: Pokémon-e TCG World Champion!

Pokémon Trading Card Game World Championships

The fun starts here...even if you never played the game! Learn lots of winning moves at your local participating game store. The more you play, the more cool Pokémon stuff you can collect!

Pokémon Trading Card Game League

Players compete to hold the top 'rung' on the ladder! Each season, the best three players earn cool prizes and everyone gets a promo card just for playing!

Pokémon Trading Card Game Gym Ladder

Can you imagine being named the Champion of your city? Beat out other local area players and the title is yours!

Pokémon Trading Card Game City Championships

Players from all around your state battle for the title of Pokémon-e TCG State Champion! Winners earn trophies and other cool prizes!

Pokémon Trading Card Game State Championships

Players in several regions across the country compete for multiple invites to the World Championships, and other great prizes!

Pokémon Trading Card Game Stadium Challenge

For more information, check it out online at www.pokemon-tcg.com

Pokémon Organized Play

IF YOU'RE NOT PARTICIPATING IN POKÉMON ORGANIZED PLAY, YOU REALLY DON'T KNOW WHAT YOU'RE MISSING!

WELCOME TO THE HEADQUARTERS

FOR EVERYTHING POKÉMON!

We have an exclusive Pokémon Pinball machine, custom made and ready for a high-score Pokémon fan to bust the boards!

The Pokémon universe comes alive in Rockefeller Center!

Pokémon Center NY

Check out the coolest new toys from Hasbro!

Hasbro has a new lineup of Pokémon toys that bring the whole Pokémon universe into perspective! The new lineup of toys are made in relative scale, which means that Groudon and Kyogre will tower over Pikachu and other smaller Pokémon. Finally, Pokémon collectible figures will show the power of Pokémon, larger than life!

We have Pokémon Trading Card game leagues and tournaments, we have special events for the launch of new products, we have party facilities, we have life-sized costumed Pokémon characters, we have fun, we have excitement...

We have a large interactive game room, where Pokémon fans can come by and try to beat the high scores!

We have a full-sized selection of statuary, from the fearsome six-foot tall Groudon to the hanging sculptures of a dozen, singing, dancing Pokémon!

We have giant television screens showing snippets from the TV series, movies, and other assorted media clips!

We have the only distribution machine for rare and hidden Pokémon in the U.S.—The Gotta Catch 'Em All™ Station!

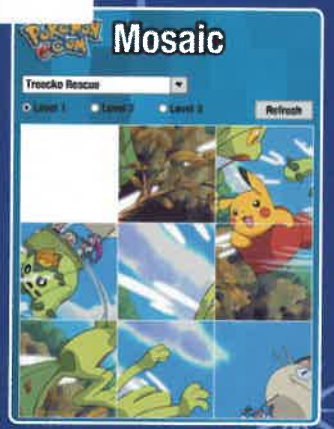
We've got it all at Pokémon Center New York!

10 Rockefeller Plaza at 48th Street
(Between 5th and 6th Aves)

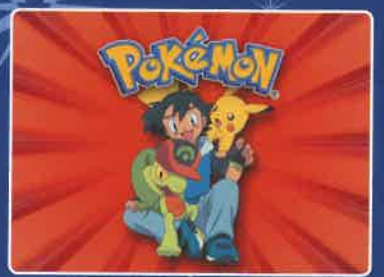
POKÉMON.COM

The Official Online Destination for Pokémon Information

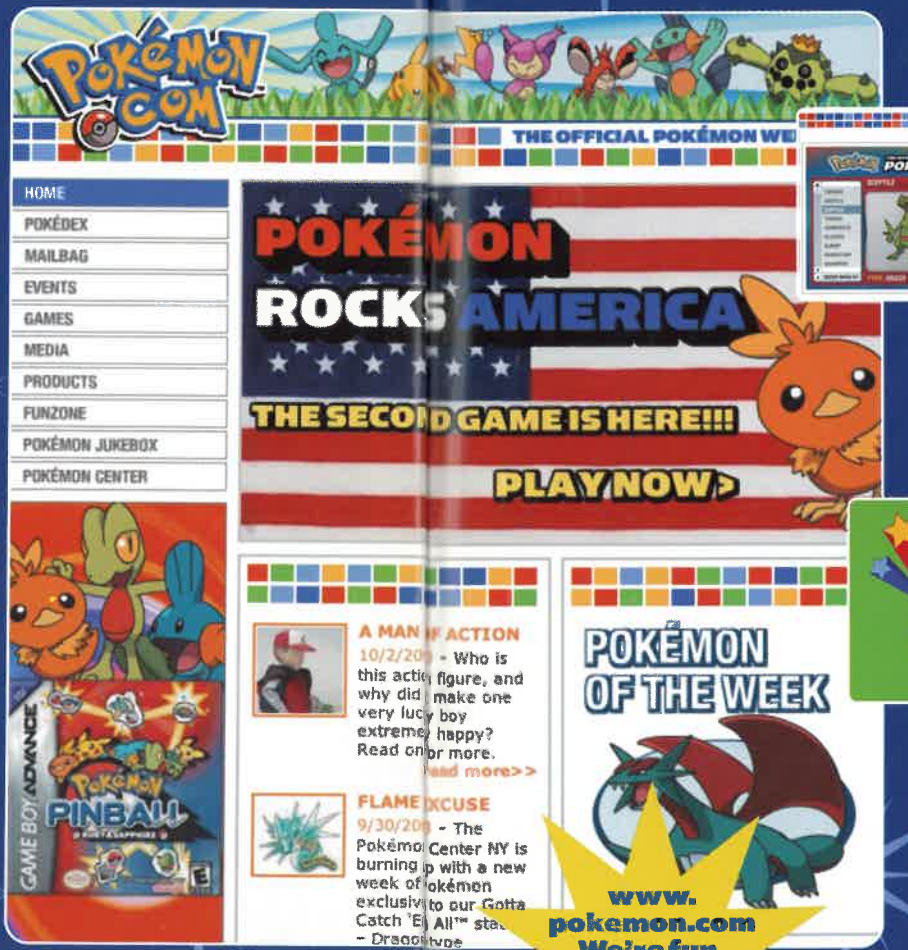
Looking for more information on your favorite Pokemon characters? Try www.pokemon.com, the leader of official news and information about the world of Pokemon!

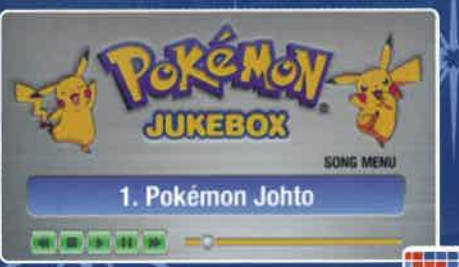


Check out our cool new games!



Check back for cool new wallpapers and screensavers!





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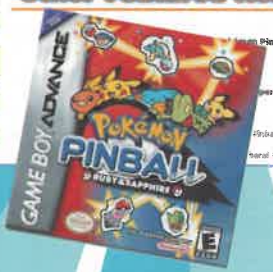

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